

VIRGINIA REGION PONY CLUBS
Regional Council Meeting
November 5, 2016
Warrenton Visitor Center

IN ATTENDANCE	
Regional Supervisor	Carrie Camp (DRHPC)
Vice - Regional Supervisor, Activities	Lisa Woods (LHPC – Jt. DC)
Vice - Regional Supervisor, Administration	Dawn Bellinger Regional Communications: Cindy Shelberg Regional Membership: Aldona Petraitis
Treasurer	Carolyn Lorenzen
Secretary	Anne Williams (BRHPC - DC)
RIC	Cathy Frederickson (BRHPC)
HMO	Vicki Fox (LHPC)
BRHPC	Mary Schwentker, Joint - DC
CFPC	Gina Nelson, DC
CWPC	Erin White, Joint DC Angela Cooney, Joint DC Laura Cooley, Treasurer Lisa Perdue, Secretary
DRHPC	Gale Winfree, DC
DRPC	Lisa Jarvandi, DC
DVPC	Kris Gerald, Treasurer
GGPC	Absent
LHPC	Margaret Good, DC
MBFRC	Staci Kapinos, ACA
MOCPC	Lori Freeman, DC Holly Beth Hatcher, 2017 Treasurer
ODHPC	Michelle Arnold, Secretary Debbie Welch, DC
RBPC	Nichole Gnozzio, DC
RCPC	Absent
SARC	Lisa Hale, Parent
OTHERS	Maggie Compton, USPC Advisory Gegi Winslett

Meeting Minutes

- I. Call to Order, Welcome & Introductions – *Carrie Camp, RS*
 - a. Carrie Camp called the meeting to order at 10:08 a.m. A quorum was established.

- II. Review of February 13, 2016 & July 21, 2016 Meeting Minutes

- a. MOTION: Lori Freeman moved to approve the February 13, 2016 & July 21, 2016, Meeting Minutes as submitted. Maggie Compton duly seconded the motion and the minutes were approved.

III. Report from V-RS Administration – *Dawn Bellinger, Cindy Shelberg & Aldona Petraitis*

- a. *See Attachments A & A(1)*
- b. Membership – *Aldona Petraitis*
 - i. Current participating members = 256 (includes Horsemasters)
 - ii. Aldona Petraitis reminded the Council that membership renewals are due by November 15, 2016. Only 30 members have renewed, to date. Checks must be postmarked by November 15, 2016 in order to avoid a late fee.
 - iii. There are a few discrepancies between the VRPC and USPC website membership rosters. Petraitis asked the Council if anyone knows a member named Tristan Boggs. He is listed on the VRPC membership roster as being a member of BRHPC, but BRHPC does not know him and he is not registered on the USPC website. Dawn Bellinger said she would look into it.
 - iv. Some out of Region individuals have requested permission to view the newsletter and other information through the website. Dawn Bellinger reminded the Council that we only have a limited number of contacts on our database/Wild Apricot (only 500) so we need to screen the people who are asking to be sure they are serious about receiving the information.
 - v. DC's need to remember to update certification information with Petraitis. Please check your rosters to review certification information and let Petraitis know if any changes need to be made. Petraitis not only needs certification information, but also the date of the tests.
 - vi. Petraitis thanked the DC's for getting the kids and parents to use the correct login information.
 - vii. Dawn Bellinger reminded the Council that Horsemasters are treated the same as youth members for membership purposes. Only 2 Horsemasters have paid for VRPC and USPC but there are 5 who have paid only USPC.
 - viii. Carrie Camp noted that if the Region is going to continue to keep rally fees low, then we need to have 325 participating members. We can include Horsemasters in that figure if they are going to rally. 325 should be our goal.
 - 1. Dawn proposed a \$1,000 advertising budget to recruit new members. No action was taken on this proposal.
 - ix. If any new members join between today and December 31, 2016, then they are subject to the prorated USPC and VRPC fees. Anne Williams

reminded the Council that if a new member only joins for 2017, but is invited to participate in activities, then clubs need to have the non-member insurance in place.

c. Communications – *Cindy Shelberg*

- i. *See Attachment A (2)*
- ii. Approximately 40% of users open the newsletters.
- iii. Cindy Shelberg stated that she has not done a newsletter since May because no one is sending content.
- iv. The consensus of the Council is that clubs like the newsletter. Shelberg recommends quarterly or bimonthly newsletters. Cathy Frederickson remarked that we are flood with information from Pony Club and we don't need any more useless information. We just need: (1) Calendar, (2) Deadline reminders, and (3) Activity forecasts/highlights. Erin White encouraged clubs to submit their activities to the newsletter so clubs know what other clubs are doing. Staci Kapinos suggested that clubs could profile some members such as seniors who may be in their last year of Pony Club. The consensus of the Council is for the Regional newsletter to be sent out quarterly, limit the content and call on clubs for information every now and again.
- v. Maggie Compton reminded the Council of the Facebook page as an additional forum to share information.
- vi. Dawn Bellinger alerted the Council to the fact that targeted emails (such as activity notifications) have a much higher open rate than the newsletter, so those are seemingly more effective.

d. Wild Apricot/ Website – *Dawn Bellinger*

- i. *See Attachment A (2)*
- ii. There have been 661 individual event registrants. 64 of those registrants indicated that they did not have a parent who was available to help at rallies. This occurred most for Show Jumping Rally (26 used this response).
- iii. The current cost of Wild Apricot is \$50/month. This will jump to \$70/month. USPC is moving towards a rally entry site that could be in place by November 2017. If that happens, then we would lose our website, newsletter, membership and invoicing system because it would no longer be necessary.
- iv. A reminder to clubs: make sure your club website has a landing page or a link to your site on the USPC webpage. If you are hosted by USPC, you need to change your site.

IV. Report re Nationals' Meeting – *Gegi Winslett, First Vice President USPC & Maggie Compton, USPC Advisory Board Member*

- a. *See Attachments B & B(1) &*
- b. USPC has identified 5 strategic areas in which to develop long and short term goals:
- c. Education,
 - i. Not only in horsemanship, but also in like skills.
- d. People,
 - i. There are two categories of people, with some overlap: (1) Volunteers, and (2) Compensated Personnel. How can we keep them educated and support them?
- e. Safety,
 - i. USPC has always been a leader in the development and implementation of safety measures. USPC continues to strive to keep the line clear between fun and safety. Clubs need to be in compliance with incident reports because the data is critical to USPC's success in safety.
- f. Sport, and
 - i. USPC would like to increase participation and awareness of all sports Pony Club has to offer. There was a discussion about the resistance between Pony Club and the Hunter/Jumper world and how to address that within our own Region. Suggestions were made to encourage Pony Club kids not only to attend shows, but also park together to show a team atmosphere that might encourage new members from the show communities to join.
- g. Network/Communications.
 - i. There is a need to establish consistent connections with alumni. Use social media, encourage members to participate in youth council, etc. Annual Meetings are conventions and educational symposiums. Expand the Pin Promise.
- h. Gegi Winslett reminded the Council that the Annual Meeting will be held in Los Angeles in 2017, in Louisville, Kentucky in 2018 and that the meeting in 2019 will probably be in the Northeast. USPC tries to move around the USA to make it close for the clubs.
- i. A discussion followed Winslett's presentation about professional v. amateur status.

V. Treasurer's Report – *Carolyn Lorenzen*

- a. *See Attachment C & C (1)*
- b. Carolyn Lorenzen noted that not all 2016 numbers are in yet and we have only spent about \$7,000 so far.
- c. Notes on the 2017 proposed budget:

- i. National Youth Congress: We can send two candidates. Each entry fee is \$150, there would be airfare and it would be nice to provide money for a meal or two.
- ii. Horsemasters: Bellinger questioned why Horsemasters has a line item of its own for membership income. Lorenzen agreed that it shouldn't.
- iii. Standards and Ratings AND Rallies: Budgeting to break even.
- iv. Proposed 2017 Rally Fees: Lorenzen proposes a slight increase due to lower participation (*See Attachment C (1)*).
 - 1. D1/D2 & D3: \$62.
 - 2. Quiz and Horseless: Proposal is to raise from \$15 - \$28. Denied by consensus. Council agreed to \$20.
 - 3. Two-Day Rallies: \$142
 - 4. HB Preps: \$52 for all preps (no individual fees)
 - 5. Mounted Preps: As proposed on Attachment C
 - 6. DISCUSSION: Gina Nelson suggested that we raise the Regional dues rather than raise rally fees. Camp stated that we cannot do that for 2017 since the membership fees were already set in a previous meeting. Anne Williams asked that we review the two-day rally fee in February when we will have a better picture of membership numbers. A projection of what an increased membership fee v. rally fees would be helpful in this discussion. Issue of increase in membership dues TABLED until February 2017 meeting.
 - 7. DISCUSSION re: Out of Region fees (Lorenzen noted that this really only comes up in Games and Polocrosse because there is high out of Region, and sometimes non-member, participation)
 - a. Nelson proposed that we allow out of Region participants to go to one rally at the in-Region rate.
 - b. Debbie Welch proposed that Horseless and Quiz not have a out of Region rate since those rallies have a lower risk of injury and we want to encourage participation, that could include non-members.
 - c. Staci Kapinos suggested that if a rally has an Unrated Division, then that might be a good place to invite non-members.
 - d. Erin White commented that she thought that for Horseless Rally, that would be an appropriate place to invite non-members, but mounted rallies should not include non-members.

- e. Since the discussion was fanning out from the original topic of out of Region fees to non-member participation, the topic was TABLED until the February 2017 meeting.
 - v. Add \$841 for Wild Apricot fee.
 - vi. Rebate for 1st time National Level Test: Proposal is to eliminate it.
Approved by consensus.
 - vii. Annual Meeting: Proposal for 2017 is to only pay for RS, HMO and National Youth Congress representative.
 - 1. Williams noted that we voted in February to pay up to \$650 per Regional Officer to attend Annual Meeting and that people may have counted on those funds being available. In addition, the RIC should attend Annual Meeting, if possible. OUTCOME: Increased to \$3000 for RS, HMO & RIC.
 - viii. Add \$800 for NYC.
 - 1. Later in the meeting, the Council agreed to send two (2) NYC candidates so the line item was increased to \$1,600.
 - ix. Money added for Winter Regional Retreat.
 - x. MOTION: Staci Kapinos moved to approve the budget as amended, Mary Schwentker seconded the motion and the motion carried without opposition.
- VI. Vice-RS, Activities – *Lisa Woods*
 - a. No Report
- VII. RIC – *Cathy Frederickson*
 - a. *See Attachment D & Attachment D (1)*
 - b. Cathy Frederickson thanked all of those who assisted with the HB and mounted National Tests.
 - c. In 2016, the RIC committee put together prep clinics from February until July. This seemed to be helpful and well-received so the committee will try to do the same in 2017.
 - d. Frederickson asked that every club fill out and return the survey she circulated (*see attachment D(1)*)
 - e. The Standards and Certifications Clinic is scheduled for February 11, 2017.
 - f. C2 Tests: Frederickson queried whether the Region should try to get involved with the C2 test so alleviate some of the stress of planning one from the clubs. The RIC committee suggests that the Region offer two (2) optional C2 tests (**riding sections only**) a year. There was much discussion about the challenges of the C2 test (it's long, the candidates are younger and typically don't have the physical and mental stamina needed, it's really a two-day test; Frederickson quoted long-time National Examiner, Bev Chester who said that USPC adds

something to the tests, then they should take something out. All agreed this did not happen with the C2). Michelle Arnold noted that because the C3 is such step up from the C2, that she would like to see the Region offer the entire test.

Frederickson responded that she could do that, but it would be a two-day test.

Angie Cooney remarked that she doesn't see that issue in her club because most of their members break up the C2 anyway (ie, they take the HM section in the spring and riding portions in the fall). OUTCOME: Tabled until February 2017.

Frederickson will reach out to clubs for feedback on this issue.

- g. Horsemasters: Frederickson asked for feedback on how Horsemasters will be included (or not) in preps offered by the Region. OUTCOME: Tabled until February 2017.

- h. New Ideas from the RIC Committee for 2017:

- i. Upper Level Retreat: Concerns about whether there would be enough interest in this.

- ii. Lending Library: Consensus is that this is a great idea.

- iii. D Festival (*Note: this is a different idea than the Dressage/D Festival proposed later in the meeting. Both ideas were discussed later*)

VIII. HMO – Vicki Fox

- a. *See Attachments E & E (1)*

- b. Vicki Fox has been receiving new names of people who are willing to help with Horse Management at rallies. This includes graduates. However, she notes that it is difficult to get non-parent volunteers.

- c. Fox reported that most turn-out points at rallies this year were for dirty docks, sheaths/utters, eyes and noses. The Vet Box remains a place where education needs to occur. Fox recommends that clubs do a section on Vet Box for their kids at camp.

- d. A reminder about water buckets at trailer rallies: the rulebook says that buckets no longer have to be hung. Water may be offered every hour. This is hard to monitor and Fox doesn't think it went well this year as many ponies looked like they hadn't been offered water like they should have.

- e. Stable Managers remain a vital part of the rally team. Please encourage SM's and ALL team members to read the SM job description that can be found on the USPC website.

- f. Frederickson requested that Fox (or the incoming HMO) to take back to USPC a request to have the rulebooks cleaned up so that the rules are relevant and accurate without such a hard focus on technical equipment. HM should not be punitive, yet when the rules are designed to "ding" kids for having items that may be perfectly safe and useful, but aren't acceptable because the rulebook says so. Horse Management should be educational and used to teach, but it has turned into

a vehicle for criticism. Lisa Woods and Camp asked that Frederickson take her concerns to USPC and the Horse Management Committee.

g. Camp thanked Fox for her service as HMO.

IX. Refund Policy

a. Lorenzen will submit the proposed policy in writing to the Council to be voted upon in February.

X. National Youth Congress

a. Two (2) members in the Region are eligible: (1) Michaela Yowaiski and (2) Lindsay Woods.

b. MOTION: Camp moved that the Region send both, Erin White duly seconded the motion and the motion carried without opposition.

i. The line item in the budget for NYC was increased to \$1,600.

XI. New Business

a. Dressage Rally/Festival

i. Camp outlined a plan to boost Dressage Rally attendance whereby the rally would have a festival component for all members. The event would begin on Friday afternoon with a social activity, Saturday the C kids would have opportunities to teach D's and have an upper level prep, have musical rides on Saturday evening, and then have the kids ride their tests on Sunday. White, a proponent of the plan, described her experience of attending the "Fall Festival" in the Carolina Region which had some similarities.

ii. Camp noted that this might be a perfect venue for the Regional Youth Board to plan some activities.

iii. Frederickson cautioned that if the C's are teaching the D's on Saturday, there needs to be quite a bit of oversight with lesson planning and execution. How do we know they will be good teachers? Who would be in charge of that?

iv. OUTCOME: a committee was formed (Carrie Camp, Lisa Jirardi, Michelle Arnold, Erin White & Carolyn Lorenzen) to get feedback from clubs and flesh out this idea. Leaders should look for an email from the committee.

b. D Festival – *See RIC Report/ New Ideas for 2017*

i. Mary Schwentker introduced a different idea for a D Festival that she envisions being on a different day than the festival/rally described above. Her idea would not be one that would work on a rally weekend, but would be one day.

ii. The D Festival would be a day for supervised mounted and unmounted teaching of D's by HB/H-A candidates. It would also be a recruiting tool for clubs by encouraging the D's to bring a friend. The HB/H-A

candidates would not have horses there. It would be focused on the candidates as a teaching prep, but also give the D's a chance to socialize, learn something, and bring in more D's to the clubs.

- iii. The consensus of the Council was that this is a great idea, and recommends that it be an upper level prep day rather than try to merge it with the Dressage Rally idea.
- c. Nominating Committee Report
 - i. Lorenzen presented the slate of officers:
 - 1. Regional Supervisor: Carrie Camp
 - 2. Vice-RS, Activities: Lisa Woods
 - 3. Vice-RS, Administration: Dawn Bellinger
 - 4. RIC: Cathy Frederickson
 - 5. Treasurer: Carolyn Lorenzen
 - 6. HMO: Carla Wright
 - 7. Secretary: Anne Williams
 - ii. A call was made for nominations from the floor. None were made.
 - iii. MOTION: Michelle Arnold moved to approve the slate as presented, Staci Kapinos duly seconded the motion and the motion carried without opposition.
- d. VRPC/USPC Workshop & Regional Retreat: This is calendared for February and will entail the February Regional Council Meeting. The event will be held in Charlottesville. More details to follow.
- e. 2017 Calendar
 - i. *See Attachment G*
 - ii. Discussion re National Test date: Having the test in August is difficult for many reasons (weather, difficult to find an ideal examiner). If we give this date up, then it is likely that another Region close by might pick it up which would still give our kids a chance to take the test in the area. Some members of the Council remarked that if we use a fall date it would make it difficult, if not impossible, for kids in college to take the test then.
OUTCOME: Consensus was to select an October date.
 - iii. There was also a discussion of whether the Region wants to host an H-A test. Frederickson stated that if we pick up another National Test, she cannot do it alone so it would need to be the project of someone else. She will look into whether there is an H-A test in the area already.
OUTCOME: Tabled.

XII. Other Business

- a. Sweetbriar College Camp – *Lisa Jivardi*
 - i. *See Attachment F*

- ii. Clubs are asked to review this information and reach out to Jivardi if there is an interest. Could be a great event for the clubs who have fewer members to consolidate with others for a summer camp. There did not appear to be enough interest from the Region to make it a Regional activity and calendar it.
- b. CDCTA – *Mary Schwentker*
 - i. Announcement: CDCTA would like to start using Pony Club rally scores in their overall scores for the year. This is great news for pony club eventers.
 - c. Bellinger encouraged the Council members to check out Reebok's Checklight skull cap that can be worn under helmets to gauge head injuries in case of a fall. She passed the device around for all to see and feel.

XIII. Adjourn

- a. There being no further business, the meeting was adjourned at 3:25 p.m. by motion of Carolyn Lorenzen which was duly seconded by Staci Kapinos.

Respectfully submitted,

Anne Williams (BRHPC), Regional Secretary

VRPC Meeting November 4, 2016

AGENDA

- I. Call to Order 10:00am
- II. Approve Minutes
 - a. February 2016 Meeting
 - b. July 2016 Meeting
1. Report from V-RS Administration: Dawn Bellinger, Cindy Shelberg & Aldona Petratis
20 minutes
 - a. Nationals Info
 - b. Newsletter
 - c. Membership
2. Report re Nationals' Meeting: Gegi Winslett & Maggie Compton 20 minutes
3. Treasury Report: Carolyn Lorenzen 20 minutes
 - a. Approve 2017 Budget 20 minutes
4. Report from V-RS Rallies: Lisa Woods 10 minutes
5. Report from RIC: Cathy Frederickson 20 minutes
 - a. UL Testing
 - b. UL Preps
6. Report from HMO: Vicki Fox
- III. Break and fuel up for working Lunch 12:30pm
- IV. Vote on VRPC Refund Policy
- V. VRPC Youth Congress member
- VI. New Business
 - a. Dressage Rally/Festival Plans: Carrie Camp & Erin White 20 minutes
 - b. Nomination & Election of 2017 Officers: Nominating Committee 10 minutes
 - c. VRPC 'National's Workshop' and Regional Retreat: Carrie Camp & Carolyn Lorenzen
20 minutes
 - d. Review Tentative 2017 Calendar: Carrie Camp
- VII. Other Business
- VIII. Adjourn

**VRPC VRS Administration Report
Regional Council Meeting
Saturday, November 5, 2016**

Membership -

Report by Aldona Petraitis

HMX in VRPC (2 vs 5?)

"Add a Member" page on website

"Clubs & Centers" on VRPC website (ex. ODHPC new website)

"Find a Club" on USPC website (ex. within 40 miles of Flint Hill, VA, no ODHPC)

Advertising Budget - propose \$1000

Communications -

Newsletters - Report by Cindy Shelberg

- No content = no newsletters - maybe this is okay? 40% open rate

Target audience for newsletters?

Targeted Emails - 65% - 80% open rate (rally entries, meeting announcement/cancellation/change of venue, etc)

Manual & Automated Emails - 30% - 40% open rate (club/center announcements, event announcements, etc)

Wild Apricot Statistics for 2016 (year to date):

Total # of Individual Event Registrations - 661

Out of Region subset - 72 (PX, SJ, DR, Horseless & Certs/Tests/Preps)

Parents cannot help at a rally subset - 64 (26 for SJ)

Total # of Emails Sent - 2810

Manual subset - 426

Password Reset subset - 185

Payment Receipt subset - 530

Wild Apricot Fees - grandfathered into \$50/mo (500 contacts or less) until 11/14/17

After 11/14/17 - current price jumps to \$70/mo (10% discount for yearly payment)

After 11/14/17 - could move to (free?) USPC rally entry system (if completed by then)
but lose website, newsletter, membership & invoicing systems

USPC Website Templates for Clubs & Centers:

Every club and center needs to edit their page(s) on the USPC website regardless of how extensively you take advantage of their new templates. This is a free service provided to all clubs & centers.

IF your club or center is currently hosted by USPC (ie. you pay \$40/yr to have a www.myclubname.ponyclub.org URL), then you MUST change your website to the new template OR move to another host provider by 1/1/17 (LHPC).

To get started, the DC/CA/RS should contact Macee at the National Office (officeadmin@ponyclub.org) to let her know that you're ready to set up your new site. She will do some behind the scenes magic and send you the exact address of the site and the User Guides.

NOTE: Check links on your own sites to USPC pages (big changes = lots of broken links)

Virginia Region Pony Club
Regional Council Meeting
November 5, 2016
Membership

Membership Renewals are underway. Online renewals through Paypal appear to be the preferred method but overall renewals are coming in slowly. I am afraid that we will have quite a few late renewals, or else there will be a last minute rush on Nov. 15th. Checks being sent in need to be postmarked by Nov. 15 or else a late fee will be attached to the renewal fee.

New certifications that are being reported to me are few and far in between. I am only aware of new certifications if the DC's contact me or if Carrie sends me the report from USPC. Many times when I am on USPC, I will notice a discrepancy on a rating and then I will change it, however I do not have the dates that the certification was held. I am not allowed to change certifications when it is just the parents notifying me.

I appreciate the efforts that the DC's have made in letting their members know the proper way of logging into Wild Apricot. We still have an occasional member not remembering their log in information and creating a new account, but overall it seems that the membership is getting the hang of it and understanding it. Please continue telling your membership that each member has their own email attached to their VRPC account, especially important when registering for Rallies.

VRPC Total Membership 2016: 314

Active 2016 – 256

Active 2015 - 247

Leadership 2016 – 58

Leadership 2015 – 63

Horsemasters in USPC – 5

51 Members joined in 2016

12 Clubs, 2 Riding Centers

27 – Males 229 – Females

AGES: 6-8 yrs. - 17

9-12 yrs. – 87

13-15 yrs. - 91

16-18 yrs. – 48

19-21 yrs. – 7

23 yrs. – 4

57 and over – 2

Certifications:

Unrated members - 28

Horse Management:

D1 – 18

D2 – 45

D3 – 47

C1 – 45

C2 – 47

HB – 21

HA - 5

Flat:

D1 – 25

D2 – 41

D3 – 45

C1 – 52

C2 – 5

C3 – 8 B – 4 A – 1

Jump:

D1 – 26 D2 – 42 D3 – 48 C1 – 48 C2 – 49
C3 – 7 B – 4 A – 1

Specialty Ratings:

C2 Dressage – 3
C3 Dressage – 2
C2 Show Jumping – 1
HSE – 1

Blue Ridge Hunt PC – 17 VRPC members, 16 USPC members
(Tristan Boggs is not registered in USPC)

Commonwealth Foxhounds PC – 5 VRPC members, 2 USPC members
(Chloe Adamavage, Olivia Bache, Cally Combs are not registered in USPC)

Cassanova – Warrenton PC – 29 VRPC members, 31 USPC members
(3 Horsemasters registered for USPC but not in VRPC) ****

Deep Run Hunt PC - 41 VRPC members, 41 USPC members
(Harrison Carter registered twice in USPC ; Kaylee Schodt not registered in USPC)

Difficult Run PC – 10 VRPC members, 10 USPC members

Dominion Valley PC – 10 VRPC members, 10 USPC members

Grey Ghost PC – 1 VRPC member, 1 USPC member

LHPC – 35 VRPC members, 34 USPC members

Middleburg – Orange County PC – 17 VRPC members, 15 USPC members
(Robin Peterson has 2 VRPC accounts, Finnleigh V. Renz not registered in USPC)

Old Dominion Hunt PC – 31 VRPC members, 31 USPC members

River Bend PC – 24 VRPC members, 23 USPC members

River City PC – 3 VRPC members, 3 USPC members

Serene Acres RCPC – 13 VRPC/ 16 USPC

(Liam and Graham Ruderman registered in USPC but not in VRPC) *****

Misty Brae Farm RCPC – 19 VRPC members, 20 USPC members

(Tatiana Kennedy registered in USPC but not VRPC, Grace Nystrom is registered twice in USPC but not registered in VRPC, Saoirse Myers registered in VRPC but not USPC)

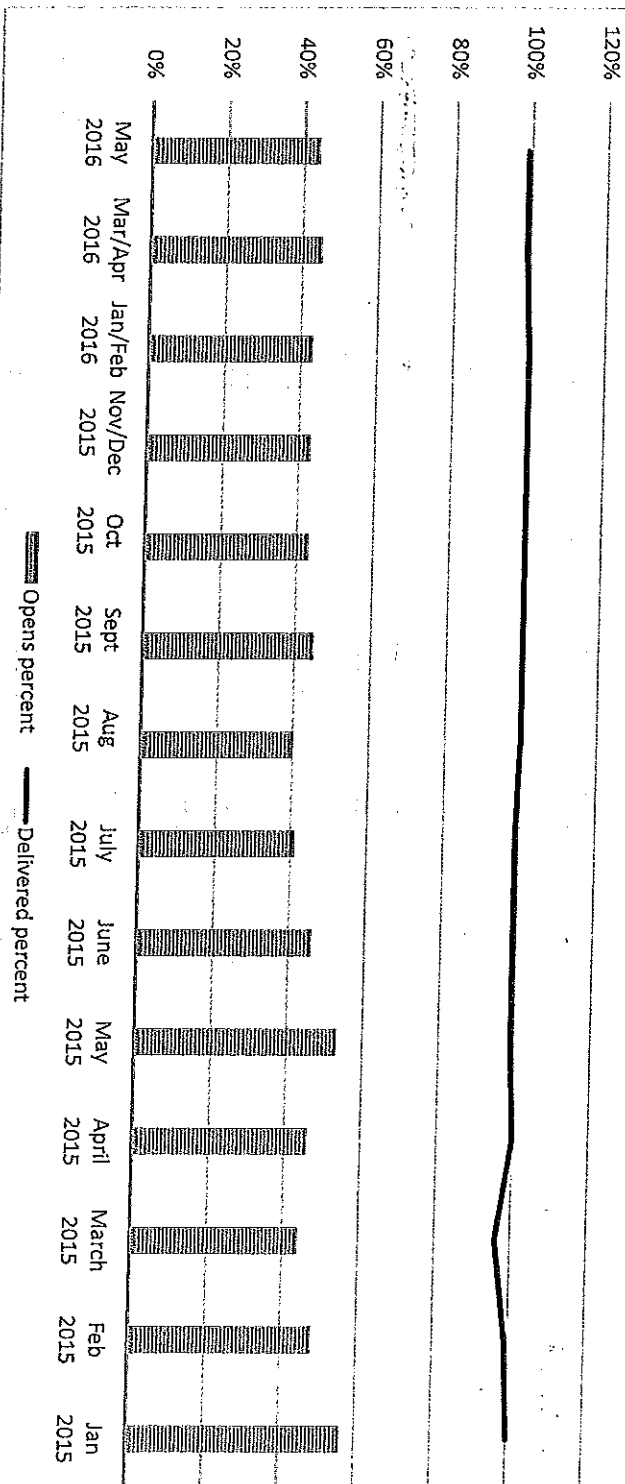
***** I found a few members with Club discrepancies:

Grace Longosky is VRPC registered with Loudoun Hunt but USPC registered with Serene Acres

Samantha Wallington is VRPC registered with River Bend but USPC registered with Cassanova Warrenton

VRPC Newsletter Performance
Nov 5 2016

VRPC NEWSLETTER PERFORMANCE 2015 & 2016



VRPC Newsletter Performance
Nov 5 2016

Subject	Recipients count	Delivered count	Delivered percent	Opens count	Opens percent
VRPC News May 2016	373	371	99%	165	44%
VRPC News March/April 2016	343	341	99%	153	45%
VRPC News Jan/Feb 2016	429	428	100%	184	43%
VRPC News Nov/Dec 2015	436	434	100%	189	43%
VRPC News October 2015	437	436	100%	189	43%
VRPC News September 2015	431	430	100%	196	45%
VRPC News August 2015	420	419	100%	166	40%
VRPC News July 2015	420	415	99%	174	41%
VRPC News June 2015	399	397	99%	182	46%
VRPC News May 2015	388	386	99%	207	53%
VRPC News April 2015	361	361	100%	166	46%
VRPC News March 2015	341	328	96%	151	44%
VRPC News February 2015	318	314	99%	153	48%
VRPC News January 2015	277	277	100%	156	56%



USPC 2020: A Strategic Vision for the Next Five Years

The United States Pony Clubs, Inc. (USPC), is a 501(c)3 non-profit organization that develops character, leadership, confidence, and a sense of community through a program that teaches the care of horses and ponies, riding, and mounted sports. The USPC Program is available to and accessible by an inter-generational community of equine enthusiasts and includes the following attributes:

- An instructional program supported by mounted and unmounted lessons at all levels;
- Horse Management program incorporated into instruction and reinforced through USPC competitions;
- Multiple forms of membership accommodate broad range of age groups and equestrian disciplines;
- Use of technology to connect members and enhance educational opportunities;
- Trained and capable volunteers to implement the USPC program at the local, regional, and national levels.

To develop a new five-year strategic vision for USPC (2016-2020), the Strategic Planning Committee sought to develop a series of short- and long-term goals based in five strategic areas:

- **Our Education**
- **Our People**
- **Our Safety**
- **Our Sport**
- **Our Networks and Communication**

These five areas were identified as core organizational values through extensive consultation of USPC leadership, staff, and members. The goals for each area are intended to be trans-organizational and reflect the core values and participation life-cycle of our members. Goals include current areas of organizational strength, areas requiring additional development, and opportunities for USPC expansion or collaboration. For each strategic area, the Strategic Planning Committee sought to establish goals that were Specific, Measurable, Achievable, Realistic, and Time-bound (S.M.A.R.T) to facilitate evaluation of progress towards the stated goals. Short-term goals are defined as those that can be met in 1 to 3 years; long-term goals are defined as those that can be achieved in 3 to 5 years.

Strategic Area I: Education

The USPC program is intended to educate and develop horsemanship skills; however, it is clear that the development of skills that are transferable to non-Pony Club pursuits (also referred to as "life skills") are highly valued by former, current, and potential members. Therefore, the Strategic Area of Education includes two sub-categories: Horsemanship Skills and Transferable Skills. Goals pertaining to

Horsemanship Skills focus on member preparation for certifications and consistent application of the Standards of Proficiency across USPC activities. Goals for the Transferable Skills sub-category emphasize improved awareness of this aspect of USPC's educational program and increased utilization of leadership and skills development opportunities among members and volunteers.

Education: Horsemanship – Short-Term Goals

- 1. Develop and implement strategies to foster members' preparation for and progression through the Standards of Proficiency.***
- 2. Increase availability and utilization of online resources to convey uniform messaging regarding the standards of Proficiency and expectations for USPC activities.***
- 3. Recruit and retain qualified alumni, volunteers, and others into instructor roles (NE and CHM), RICs, and club instructors) to foster consistent application of the Standards of Proficiency.***
- 4. Develop and implement strategies to facilitate participation of Club and Riding Center Members in USPC activities.***
 - 4a. Develop best practices for clubs and centers to ensure timely certification of members within three to six months of becoming an active member.***
 - 4b. Develop and test pilot policies for horse sharing during a) mounted lessons, b) lower-level certifications, and c) mounted rallies. Assess practicality and utility of pilot policies by surveying instructors, examiners, horse management judges, discipline judges, members, and Center and regional leaders.***

Education: Horsemanship – Long-Term Goal

- 1. Adapt USPC curriculum for utilization by related organizations (e.g., PATH, Locust Trace, eXtension HorseQuest, etc.).***
 - 1a. Continue to assess feasibility through assessment of pilot initiatives.***
 - 1b. Develop a strategy to package existing curriculum for various audiences.***

Education: Transferable Skills – Short-Term Goals

- 1. Increase awareness within and outside USPC as an organization through which members and volunteers can develop skills valued beyond equestrian sport.***
- 2. Increase member and volunteer utilization of opportunities to develop leadership and management skills.***
 - 2a. Conduct survey of upper level members to determine current awareness of opportunities and gauge interest.***
 - 2b. Increase utilization of USPC scholarship opportunities.***

Education: Transferable Skills – Long-Term Goal

- 1. Increase retention/longevity of member and volunteer involvement by facilitating progression through different roles within USPC.***

Strategic Area II: Our People

Successful implementation of the USPC program is dependent upon the people within the organization, both volunteer leaders and compensated personnel. The Strategic Area of Our People recognizes the critical role of these individuals in the member's experience in USPC and establishes goals to improve the training and retention of volunteer leaders and compensated personnel.

Our People: Volunteers – Short-Term Goals

- 1. Establish the number of current volunteers that support USPC's activities at the national, regional and local levels.**
 - 1a. Conduct a pilot sampling at local, regional, and national levels to establish quantities.*
- 2. Improve the Onboarding process for new volunteer leaders by identifying best practices tailored to meet the unique needs at the local, regional, and national level.**
- 3. Develop and implement strategies to retain volunteers by providing resources to facilitate delegation by regional and local officers.**
 - 3a. Determine specific tasks for each volunteer position at the regional and local level.*
 - 3b. Determine solutions to resolve issues related to program administration.*
- 4. Continue to expand USPC's volunteer base by creating a positive leadership environment among national, regional, and local layers using a variety of communication strategies.**
- 5. Improve acknowledgment of volunteers.**
 - 5a. Increase awareness and encourage utilization of existing programs to acknowledge local volunteers.*
 - 5b. Develop uniform process for nominating, awarding, and announcing Local Legends.*
 - 5c. Utilize Advisory Committee and Volunteer Development Committee as resource for volunteer acknowledgment opportunities.*

Our People: Volunteers – Long-Term Goals

- 1. Improve the onboarding process for new volunteer leaders by developing and implementing a DC/RS mentorship program and orientation.**
- 2. Lengthen the average retention of regional and local officers to at least three consecutive years.**

Our People: Compensated Personnel – Short-Term Goals

- 1. Define pool of current talent within the National Office and identify skills needed for future/emerging efforts.**
 - 1a. Determine opportunities to develop skills of existing staff and define appropriate strategies for filling gaps.*
- 2. Foster professional development of National Office staff.**
 - 2a. Establish budget for staff development and training activities.*
 - 2b. Offer one professional development program per year beginning in 2017.*
 - 2c. Identify opportunities for employees to pursue leadership roles in professional organizations.*

3. **Ensure consistent application of the USPC program at sponsored activities (e.g., rallies, certifications, mounted and unmounted meetings, camps, clinics, etc.).**
 - 3a. Access current lists of approved/qualified officials from other organizations and ensure these lists are readily accessible to activity organizers
 - 3b. Establish and maintain list of qualified instructors for USPC activities and make available to activity organizers.
 - 3c. Provide consistent training opportunities for instructors and approved/qualified officials for USPC activities to ensure familiarity with current USPC rules and Standards of Proficiency.
 - 3d. Establish budget and seek funding for training and development opportunities for USPC instructors and non-licensed officials.
4. **Develop and implement strategy to acknowledge compensated personnel.**

Strategic Area III: Safety

USPC establishes policies to enhance the safety of riders and horses during mounted and unmounted activities. The goals in the Strategic Area of Safety are intended to maintain the organization's role as a leader in this area through development of enhanced safety policies and educational materials, data collection, and key partnerships with other equestrian organizations.

Safety – Short-Term Goals

1. **Continue USPC's role as a leader among equestrian organizations by providing educational resources regarding safe and proper horse and rider equipment fit and use.**
 - 1a. Develop and provide educational materials (including written material, webinars and online training modules) regarding proper fit and use of helmets, safety vests (protective and inflatable), tack, and footwear.
 - 1b. Incorporate safety education goals throughout the USPC Standards of Proficiency.
 - 1c. Reinforce safety education through Horse Management Handbook and implementation of horse management program at all USPC activities.
2. **Increase compliance with filing of incident reports.**
 - 2a. Include familiarity with and completion of USPC Incident Reports in the H-A Standard of Proficiency.
 - 2b. Develop webinar and online training module to improve awareness and utilization of incident report forms and resulting data.
3. **Develop educational materials regarding how to choose the appropriate mount for the rider and the activity in which that pair will participate.**
 - 3a. Develop list of measurable qualities for buyers and lessees to look for in a mount.
 - 3b. Develop and provide educational materials regarding why it is important that a mount have good ground manners and expected proper behavior under saddle.
 - 3c. Develop and provide educational materials regarding suitable training for a horse to help them achieve desirable ground manners and an expected response to an expected cue from the rider.

Safety – Long-Term Goals

- 1. Extend USPC's reputation as a leader in the development of safety policies and standards for youth populations.**
 - 1a. Evaluate appropriateness of aligning USPC safety policies and practices with national standards for our unique population**
 - 1b. Implement continuous evaluation of USPC rulebooks and policies relative to safety on the ground and in the saddle.**
 - 1c. Work with other equestrian organizations to update "Every Time, Every Ride."**
- 2. Establishment of partnership(s) to conduct medical study(ies) of accident to injury ratio in youth equestrian activities.**
 - 2a. Recruit expert(s) in traumatic brain injuries to serve as resource(s) to the Safety Committee.**
- 3. Ensure a designated USPC representative/liaison to the safety committees of other US equestrian organizations.**

Strategic Area IV: Equestrian Sport

USPC activities allow members to demonstrate knowledge gained through the educational program in a wide range of equestrian sports. Recognizing that there has been a decline in upper level member participation in these activities, the goals in the Strategic Area of Equestrian Sport seek ways to engage this core population and ensure continued progression through the membership life cycle.

Equestrian Sport – Short-Term Goals

- 1. Increase participation of upper level (HB and above) members in Pony Club activities, including Championships and Festival.**
 - 1a. Survey current upper level members to identify opportunities that would be of greatest interest to this audience.**
- 2. Improve coordination with sister organizations regarding competition schedules to minimize major conflicts that decrease participation in USPC activities.**
 - 2a. Develop best practices for incorporating USPC activities into existing events and activities.**
 - 2b. Host "USPC Information Events" at sister organization events to increase awareness of USPC opportunities.**
 - 2c. Invite other equestrian organizations to participate in USPC competitions.**
- 3. Increase opportunities for USPC teams in team challenges beyond USPC Championships and Festival.**

Equestrian Sport – Long-Term Goal

- 1. Develop a pool of "Pony Club-friendly" instructors and officials.**
- 2. Develop more robust interactions and collaborations with Pony Club International Alliance.**

Strategic Area V: Networks & Communications

The Strategic Area of Networks & Communications establishes goals intended to facilitate an individual's progression through the member and volunteer life cycle, establish consistent connections with alumni who may or may not continue to be involved with equestrian sports, and expand USPC's reach into other equestrian organizations.

Networks & Communications – Short-Term Goals

- 1. Activate/reactivate social media groups for current and former USPC members and volunteers at all strata (national/regional/local).***
- 2. Encourage USPC members to participate on Youth Councils or Advisory Councils of other equestrian and professional organizations at all strata (national/regional/local).***
- 3. Advertise and utilize the "Educational Symposium hosted by USPC, Inc." Annual Meeting as an opportunity for professional networking opportunity for current and former members and volunteers as well as non-USPC and non-equestrian professionals***
- 4. Expand the USPC Pin Promise to venues and opportunities beyond equestrian competitions.***

Networks & Communications – Long-Term Goals

- 1. Assess and develop new membership models and methods of packaging USPC curriculum ("product") for use outside of traditional clubs/centers.***

USPC 2020

Five Strategic Areas: Education, People, Safety, Sport, Networks and Communication

Education: Horsemanship and Transferable Skills

Horsemanship: bolster existing efforts and resources to foster members' progression through SOPs; recruit and retain most qualified USPC alumni and volunteers as instructors; timely certification of new members; policies to facilitate sharing of mounts; adapt curriculum for use within related organizations

Transferable Skills: increase awareness within and outside USPC that we are an organization through which members can develop skills valued beyond equestrian sport; increase utilization of opportunities to develop leadership and management skills; retain members and volunteers by facilitating progression through different roles (National Youth Congress, National Youth Board, junior boards, visiting instructor program, research fair, international exchanges, champs, horse masters, academy of achievement, CHMJ program, NE program)

People: Volunteers and Compensated Personnel

Volunteers: establish current number of volunteers at all levels; develop strategies to recruit and retain volunteers; define specific tasks for each position; determine solutions to resolve issues re: program administration; acknowledge volunteers; mentorship programs for DCs and RSs and lengthen terms to at least 3 years

Compensated Personnel: determine opportunities to develop skills of existing national staff; maintain lists of qualified officials and instructors; provide consistent training and opportunities; establish budget and seek funding for training for instructors and non-licensed officials

Safety: provide educational resources re: safe and proper horse/rider equipment fit and use; increase compliance with filing of incident reports; develop educational materials re: how to choose appropriate mounts; establish partnerships to conduct medical studies of accident to injury ratio in youth equestrian activities; recruit experts in traumatic brain injury as resources to safety committee; send representatives to safety committees of other organizations

Sport: increase member awareness of all sports and opportunities offered in USPC; measure participation; seek ways to engage upper level members; improve communication with other national organizations to ensure activities don't conflict and incorporate USPC activities into existing events

Networks and Communication: social media for current and former members and volunteers; encourage members to participate on youth and advisory councils of other organizations; advertize annual meeting as an opportunity for professional networking for current and former members, volunteers and non-USPC and non-equestrian professionals; expand USPC pin promise; assess and develop new membership models and packaging of USPC curriculum for use outside USPC

USPC 2020

Introducing USPC 2020: Pony Club's Strategic Plan

A strategic plan is a tool that organizations use to set priorities, focus the efforts of staff and volunteers, and guide progress towards the attainment of common goals. In 2015, USPC's Strategic Planning Committee guided a holistic review of Pony Club's current programs and materials, a process that identified organizational strengths, opportunities for growths, and gaps to fill to improve member and volunteer experience. Following several months of consultation, five areas identified as core organizational values and the framework for Pony Club's five-year strategic plan, USPC 2020:

1. Our Education
2. Our People
3. Our Safety
4. Our Sport
5. Our Networks and Communications

Within each area, a series of short- and long-term goals. These strategic goals are intended to be trans-organizational and reflect the core values and participation life-cycle of our members. They reflect current areas of organizational strength, areas requiring additional development, and opportunities for USPC expansion or collaboration.

USPC 2020: Spotlight on Our Education: Horsemanship

Education was easily identified as one of the key components of the Pony Club program, with members gaining skills specific to horsemanship as well as expertise pertinent to life outside the stable area. Therefore, the strategic area of Education was split into two categories -- Horsemanship and Transferable Skills. This week's Strategic Plan spotlight is on Our Education: Horsemanship. Horsemanship is one of USPC's Core Values as outlined in Policy 0100 and 0100.A and is described with respect to health care, nutrition, stable management, handling as well as riding a mount safely, correctly and with confidence. "Horse Management" refers to the unmounted knowledge portion of the USPC curriculum and is the foundation upon which members develop into well-rounded horsemen and horsewomen.

Short-term goals pertaining to Our Education: Horsemanship focus on member preparation for certifications and consistent application of the Standards of Proficiency across USPC activities. In addition to bolstering existing efforts and resources to foster members' progression through the Standards of Proficiency, goals in this strategic area look to recruit and retain the most qualified Pony Club alumni and volunteers in instructor roles at the local, regional, and national levels. Recognizing that participation in Pony Club activities such as rallies, camps, lesson programs, and clinics are key factors as to whether or not members continue their membership in Pony Club, goals in this area focus on timely certification of new members and development of policies to facilitate sharing of mounts between club and center members.

Among equestrian organizations, Pony Club is recognized (and revered!) for its horsemanship curriculum. Therefore, a long-term goal is to adapt the Pony Club curriculum for use within related organizations. Pilot programs -- including a couple that are already underway -- will help us determine the best strategies for achieving broader use of the Pony Club curriculum.

USPC 2020: Spotlight on Our Education:

Transferable Skills

What life skills do members learn? This is all about “what do I get out of Pony Club?” Beginning at the D level, members are encouraged to be independent, caring, hardworking, and attentive in order to learn how to safely work around, ride, and take care of their pony. As they begin towards competing in rallies, a new set of skills including teamwork, time management, and planning ahead arise. Taking Certifications requires maturity, preparation, and lots of attention to detail. Participating in an international exchange gives members a broader worldview and opportunities for learning about different places and cultures. The culmination of a member having all of these experiences is a well-educated and competent horseman and person. Thus, the short-term goals of the strategic plan focus on increasing awareness within and outside USPC as an organization through which members and volunteers can develop skills valued beyond equestrian sport and increasing member and volunteer utilization of opportunities to develop leadership and management skills. The strategic plan also seeks to retain members and volunteers volunteer by facilitating progression through different roles within USPC.

Programs help members gain these life skills. The National Youth Congress is a leadership conference for 18+ members who want to further themselves and begin on the path to giving back, while also learning more about themselves in the process. The National Youth Board is a group of dedicated 18+ members who lead through committee work, service projects, and meetings with the Board of Governors. NYB members are at the peak of national leadership within Pony Club and are able to use their knowledge and skills to act as a liaison between the membership and the BOG. Junior Boards, which can be either Regional or Club level, also give a place for members to lead within their areas, often running camps or clinics independently with an adult advisor. The Visiting Instruction Program matches upper level members with camps around the country, giving the member the opportunity to travel and teach, while the clubs get new, quality instruction. Many other activities like the Research Fair, International Exchanges, and Championships likewise present ways for members to learn and better themselves.

Programs that allow adult members and volunteers to develop skills through Pony Club Adults, like parents, alumni, and Horsemasters, can also learn valuable life skills from participating in Pony Club programs. One incredible way to honor past alumni is the Academy of Achievement, which is an award that also brings these alumni to participate with the National Youth Congress and help to teach and inspire them. There are many programs related to testings and competitions, like the Chief Horse Management Judge Program, National Examiner Apprentice Program, volunteering, and national, regional, and club leadership. Adults can also participate as Horsemasters members.

USPC 2020: Spotlight on Our Sport

Pony Club offers a myriad of Equestrian Sports including Dressage, Eventing, Foxhunting, Games, Polocrosse, Quiz, Show Jumping including Hunt Seat Equitation, Tetrathlon, Vaulting, Western and Polo. Increasing Pony Club members' awareness of the opportunities available in a wide range of equestrian sports and helping them to be prepared to participate in these Activities,

are the core goals in the strategic area of Equestrian Sport. The plan will address and measure participation in Pony Club activities.

Recognizing that there has been a decline in upper level member participation in these activities, the goals in the strategic area of Equestrian Sport seek ways to engage this core population and ensure continued progression through the membership life cycle. One short-term goal is to increase participation of all Youth members and Horsemasters, but particularly upper level members (HB and above) in local, Regional and National Activities including Championships and Festival. What is of greatest interest to this group? Why? Why not?

A second short-term goal is to improve communication with other National organizations to ensure that our activities don't conflict. USPC should develop best practices for incorporating USPC activities into existing events, host informational activities at these events, and support member participation in team challenges beyond Pony Club.

Without "Pony Club friendly" instructors and officials none of our Activities would occur. Therefore, a longer-term goal within the strategic plan is the development and implementation of strategies to develop and support these individuals.

Many new members are unaware that USPC is part of a world-wide organization. The Pony Club International Alliance (PCIA) is responsible for many wonderful International Exchanges. For example, earlier this year, 11 teenagers participated in a Tetrathlon exchange in Ireland and later this month, five Games players will venture to Australia. Improving awareness of and communication with PCIA will help USPC establish many exciting opportunities in years to come.

Attachment C (as proposed)

Membership Figures:			Account Balances:	Checking	PayPal	Total
Year	#	Dues	12/30/2003	\$29,933.77		
2008	361	\$20	12/30/2004	\$24,892.57		
2009	368	\$20	12/30/2005	\$24,853.87		
2010	347	\$20	12/30/2006	\$14,167.46		
2011	351	\$20	12/30/2007	\$31,804.07		
2012	347	\$20	12/30/2008	\$31,711.25		
2013	347	\$20	12/30/2009	\$28,118.34		
2014	347	\$20	12/30/2010	\$22,705.62	\$9,659.51	\$32,365.13
2015	328	\$20	12/30/2011	\$20,157.81	\$4,439.34	\$24,597.15
2016	258	\$20	11/2/2012	\$20,525.05	\$1,317.48	\$21,842.53

	Adopted 2016 Budget	Actual to 11/3/2016
Revenues:		
Membership Dues	\$7,000.00	\$5,126.75
Horsemasters Dues	\$100.00	\$100.00
Fund Raising	\$0.00	\$0.00
Advertising	\$0.00	\$30.00
Interest	\$0.00	\$0.00
Donations	\$0.00	\$0.00
TOTAL Revenue:	\$7,100.00	\$5,256.75

Expenses:		
Administration		
Audit	\$150.00	\$0.00
Bank Fee	\$10.00	\$12.00
Membership (corp dues/bkgrd chk)	\$350.00	\$300.00
Regional Meetings	\$200.00	\$339.07
Supplies	\$150.00	\$440.83
Website/Software	\$500.00	\$0.00
Advertising	\$500.00	\$0.00
Annual Meeting	\$6,600.00	\$2,690.59
Assets/Equipment	\$800.00	\$0.00
Saddle Pads	\$500.00	\$27.75
Awards/Donations	\$0.00	\$0.00
Charity	\$0.00	\$0.00
Grand Prix Award	\$0.00	\$0.00
NYC	\$500.00	\$0.00
Int'l Exchange	\$600.00	\$0.00
Awards	\$150.00	\$0.00
Championships	\$0.00	\$1,027.07
Horse Management	\$400.00	\$157.94
Horsemasters	\$100.00	\$0.00
Insurance	\$250.00	\$15.00
Junior Board (restricted)	\$440.00	\$0.00
Seminars & Training	\$450.00	\$0.00
Nat'l Certifications	\$1,500.00	\$1,195.69
Rallies	\$5,000.00	\$4,816.36
Clinics & Preps	\$3,000.00	\$1,986.02
Upper Level Preps	\$0.00	\$0.00
Annual Meeting Hosting	\$0.00	\$0.00
TOTAL Expenses:	\$22,150.00	\$13,008.32
difference	(\$15,050.00)	(\$7,751.57)

2016 Rally Fee Structure: Prep & Clinic Fee Structure for 2016:

Quiz & Hon:	\$15	HB Prep \$25/session or \$50/all
D1	\$30	1 day \$75
D2 D3	\$30	2 day \$150
Tet	\$60	
Games	\$60	
2 day	\$120	
add \$25/day for Non Member or Out of Region		

Membership Figures:

Year	#	Dues
2008	361	\$20
2009	368	\$20
2010	347	\$20
2011	351	\$20
2012	347	\$20
2013	347	\$20
2014	347	\$20
2015	328	\$20
2016	258	\$20

Account Balances:**Checking****PayPal****Total**

	12/30/2003		
	\$29,933.77		
	\$24,892.57		
	\$24,853.87		
	\$14,167.46		
	\$31,804.07		
	\$31,711.25		
	\$28,118.34		
	\$22,705.62	\$9,659.51	\$32,365.13
	\$20,157.81	\$4,439.34	\$24,597.15
	\$20,525.05	\$1,317.48	\$21,842.53

**Actual to
11/3/2016****Proposed 2017
Budget****Revenues:**

Membership Dues	\$5,126.75	\$5,000.00
Horsemasters Dues	\$100.00	\$100.00
Fund Raising	\$0.00	\$0.00
Advertising	\$30.00	\$0.00
Interest	\$0.00	\$0.00
Donations	\$0.00	\$0.00
TOTAL Revenue:	\$5,256.75	\$5,100.00

Expenses:**Administration**

Audit	\$0.00	\$150.00
Bank Fee	\$12.00	\$21.00
Membership (corp dues/bkgrd chl)	\$300.00	\$300.00
Regional Meetings	\$339.07	\$400.00
Supplies	\$440.83	\$200.00
Website/Software	\$0.00	\$0.00
Advertising	\$0.00	\$0.00
Annual Meeting	\$2,690.59	\$3,000.00
Assets/Equipment	\$0.00	\$0.00
Saddle Pads	\$27.75	\$500.00
Awards/Donations	\$0.00	\$0.00
Charity	\$0.00	\$0.00
Grand Prix Award	\$0.00	\$0.00
NYC	\$0.00	\$0.00
Int'l Exchange	\$0.00	\$0.00
Awards	\$0.00	\$250.00
Championships	\$1,027.07	\$0.00
Horse Management	\$157.94	\$200.00
Horsemasters	\$0.00	\$0.00
Insurance	\$15.00	\$0.00
Junior Board (restricted)	\$0.00	\$440.00
Seminars & Training	\$0.00	\$2,000.00
Nat'l Certifications	\$1,195.69	\$0.00
Rallies	\$4,816.36	\$0.00
Clinics & Preps	\$1,986.02	\$0.00
Upper Level Preps	\$0.00	\$0.00
Annual Meeting Hosting	\$0.00	\$0.00
TOTAL Expenses:	\$13,008.32	\$7,461.00
difference	(\$7,751.57)	(\$2,361.00)

2017 Proposed Rally Fee Structure:

Quiz & Horseless	\$28
D1/D2	\$32
D3	\$32
Tet	\$62
Games	\$62
2 day	\$142

add \$27/day for Non Member or Out of Region

2017 Proposed Prep & Clinic Fee Structure:

HB Prep \$52 all don't offer individual sessions
1 day \$82
2 day \$152

Note: +\$2 for each to cover PayPal fees

Voted on & passed 11/5/16

Membership Figures:

Year	#	Dues
2008	361	\$20
2009	368	\$20
2010	347	\$20
2011	351	\$20
2012	347	\$20
2013	347	\$20
2014	347	\$20
2015	328	\$20
2016	258	\$20

Account Balances:

Checking	PayPal	Total
12/30/2003	\$29,933.77	
12/30/2004	\$24,892.57	
12/30/2005	\$24,853.87	
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12/30/2008	\$31,711.25	
12/30/2009	\$28,118.34	
12/30/2010	\$22,705.62	\$9,659.51
12/30/2011	\$20,157.81	\$4,439.34
11/2/2012	\$20,525.05	\$1,317.48
		\$21,842.53

Actual to 11/3/2016

Proposed 2017 Budget

Revenues:

Membership Dues	\$5,126.75	\$5,000.00
Horsemasters Dues	\$100.00	\$100.00
Fund Raising	\$0.00	\$0.00
Advertising	\$30.00	\$0.00
Interest	\$0.00	\$0.00
Donations	\$0.00	\$0.00
TOTAL Revenue:	\$5,256.75	\$5,100.00

Expenses:

Administration

Audit	\$0.00	\$150.00
Bank Fee	\$12.00	\$21.00
Membership (corp dues/bkgrd chl)	\$300.00	\$300.00
Regional Meetings	\$339.07	\$400.00
Supplies	\$440.83	\$200.00
Website/Software	\$0.00	\$0.00

Advertising

Annual Meeting	\$2,690.59	\$3,000.00
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Assets/Equipment

Saddle Pads	\$27.75	\$500.00
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Awards/Donations

Charity	\$0.00	\$0.00
Grand Prix Award	\$0.00	\$0.00
NYC	\$0.00	\$0.00
Int'l Exchange	\$0.00	\$0.00
Awards	\$0.00	\$250.00

Championships

Horse Management	\$157.94	\$200.00
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Horsemasters

Insurance	\$15.00	\$0.00
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Junior Board (restricted)

Seminars & Training	\$0.00	\$440.00
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Nat'l Certifications

Rallies	\$1,195.69	\$0.00
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Clinics & Preps

Upper Level Preps	\$0.00	\$0.00
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Annual Meeting Hosting

TOTAL Expenses:	\$13,008.32	\$7,461.00
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difference

(\$7,751.57)

(\$2,361.00)

(-4001.00)

840 Wild APRIL SOFTWARE
+ \$800 Wild APRIL SOFTWARE
- Katny, Karla & Carrie

+ \$800 11/6/00

Includes \$1500 Donation to
Glenwood for 2017 events

2017 Proposed Rally Fee Structure:

Quiz & Horseless	\$20
D1/D2	\$62
D3	\$62
Tet	\$62
Games	\$62
2 day	\$142

* add \$27/day for Non Member or Out of Region

2017 Proposed Prep & Clinic Fee Structure:

HB Prep \$52 all don't offer individual sessions ✓
1 day \$82 ✓
2 day \$152 ✓

Note: +\$2 for each to cover PayPal fees

ONLY applicable to dressage, Eventing, Show Jump
& Clinics & preps

Polox \$62

* To be discussed further in Feb except Polox & Games *

	# Attendees	# Attendees			
Rally	2015	2016	Income	Expense	P/L
All			\$ 32,609.47	\$ 37,425.83	\$ (4,816.36)
D Rally	?	58	\$ 2,354.07	\$ 2,928.04	\$ (573.97)
Dressage	58	52	\$ 6,109.00	\$ 7,184.84	\$ (1,075.84)
Eventing	58	45	\$ 4,758.00	\$ 4,171.98	\$ 586.02
Games	33	25	\$ 1,546.25	\$ 1,128.21	\$ 418.04
Horseless	34	22	\$ 391.00	\$ 351.11	\$ 39.89
Polox Spring	36	39	\$ 2,338.00	\$ 2,187.80	\$ 150.20
Quiz	86	54	\$ 1,134.00	\$ 1,441.17	\$ (307.17)
Show Jump	85	116	\$ 12,627.00	\$ 14,589.15	\$ (1,962.15)
Tet	22	19	\$ 1,140.00	\$ 951.75	\$ 188.25
Other			\$ 212.15	\$ 2,491.78	\$ (2,279.63)
			\$ 32,609.47	\$ 37,425.83	\$ (4,816.36)

2016 RIC Committee
Income vs Expense
to date 11/3/2016

Preps/Clinic Income	Preps/Clinics Expenses	P/L	2016 Budget
\$4,844.07	\$6,830.09	-\$1,986.02	\$3,000.00

National Testing Income	National Testing Expense	P/L	2016 Budget
\$3,838.51	\$5,034.20	-\$1,195.69	\$1,500.00

Comments:

* Still need to rebate VRPC Candidates attempting first test

RIC Report for Virginia Regional Council
November 5th 2016

National Certifications;

- a) HB at Jarvandi Farm, July 16-17 2016 (Lisa J, Cathy F, Kris G, Nicole G, Carolyn L)
- b) C3 through A, at Glennwood Park August 5,6,7 2016 (Cathy F, Mary S, Nicole G, Carolyn L)

Prep Clinics;

Unmounted- Paula Horne

Mounted- Mary Schwentker, CF, Jocelyn Cole, Kris Gerald

Inter Regional Relationship; Communication increased. We had several from Maryland & Capital join our UL Demystified and preps. We would like to work closely with ODR this year as well.

Club Questionnaire; in progress today

Instructor and facility List; some progress especially with facilities.

Youth Board; some recent regional discussion.

Standards and Certification; February 11th 2017

RIC Com would like to include a Parent component, a Trainer/Instructor component, and the A Panel. Use some of the ideas from UL Demystified and expand. Start Instruction 1-4, Serve Dinner and finish program by 8pm. Present Certificates and any special awards.

C2 becoming Regional Test;

Committee discussed offering an optional Regional C2 twice per year for the RIDING SECTIONS and allow clubs to conduct their own HM sections.

New ideas;

Winter Program ; unmounted and possibly some joining of club activities.

Upper Level Retreat

Equipment Library for HB

Continue to explore how to best support clubs and grow membership.

RIC Committee

Cathy Frederickson, Paula Horne, Carolyn Lorenzen, Jocelyn Cole, Nicole Gnozzio, Kris Gerald, Lisa Jarvandi, Mary Schwentker- advisory

Virginia Region
Nov.5th 2016
Club/ Center Questionnaire

1A How many members do you have?

1B Average # of D's C's B's A's

2 What does your mounted program consist of?

3 What does your unmounted program consist of?

4 What characteristics do you want your instructors to have?

5 What is the hardest /biggest obstacle/most difficult thing for your club to overcome?

6 What is easy/simple or convenient for your club?

7 List three things that you would like help with from the region.

1

2

3

Thank you and please return this to Cathy Frederickson before the end of the day.

VRPC HORSE MANAGEMENT REPORT 2016

Began the year with Horseless Rally. We had a nice turnout of competitors. Brian Smith did a great job of helping me with it. Lots of interested parents wanting to learn about HM. Thanks to Serene Acres for hosting.

Dressage - First mounted rally of the year. Diane Hinch was the Chief. I didn't attend but I heard it was a little rocky in the beginning but all ended well.

Polocrosse – Karla Wright (provisional) was the Chief and Gina Nelson and Eileen Kirby were the mentors.

Show Jump – Sooooo many competitors. Almost every stall in 5 barns was full of competitors, tack rooms and feed rooms which made it challenging for HM. Elizabeth Young was the chief and did an outstanding job. She had 8 – 10 assistants at any one time but it wasn't enough because of the numbers and geography of Morven Park. Also a torrential downpour on Sunday didn't help either. With that many competitors, the paperwork is overwhelming for a single Chief. If we have the same number of competitors next year, recommend considering having two Chiefs.

Eventing – Although I didn't compare I think this rally was smaller than previous years. As usual Brian Smith did a great job as Chief. We had a good number of graduate pony club members as assistants but still had to use a few parents.

D-1/D-2/D-3 Eventing – Nice turnout of competitors. I personally like Hunt Clubs Farm location and having the "D" eventing rally on one weekend. I had a mix-up on Chiefs for the D-3 and Bennett Camp-Crowder graciously stepped in to Chief. Several of the HM educational events (Horse Inspection and Vet Box) had to be cut from the D-1/D-2 rally on Sunday because of the threat of a thunderstorm.

Tetrathalon – Paul Chance was the Chief. As far as I know Paul has not chiefed for VRPC before. All the competitors seemed to like him.

Games – Eileen Kirby was the Chief.

Polocrosse – The qualifying rally for 2017 USPC Championships is next Sunday. Gina Nelson is the Chief.

I have a fair amount of names on a spreadsheet as possible AHMJ's to query. I was slow getting it together but about mid rally year I had more non parents as the assistants than parents. Which I saw as a good thing. But then it happened. Either

the people I contacted where busy or they just didn't reply to the request. I'll pass the spreadsheet to the new HMO.

GENERAL HORSE MANAGEMENT OBSERVATIONS

At least two rallies where competitors were permitted to unload tack room items on Friday, tack rooms were semi setup. Remind **parents and competitors** this is not allowed. And the excuse that it was allowed at other rallies should not be used. When this is done it gives an unfair advantage to those clubs/teams.

Prior to Briefing/Start of Rally – Many parents are still after all the years of reminding providing assistance to competitors/teams. Remember the 3 things that parents are allowed to do – 1) Carry heavy items to the barn, 2) Hang fans and 3) Hold the horse. Almost everything else should be done by the team. The HM team is there to provide assistance.

Turnout Inspection – A few late. Lots of points for dirty eyes, noses and docks. Some turnouts were immaculate and had many exceeds standards. One not so immaculate was the dirtiest horse I had ever seen come to inspection. Manure stains and a tail that looked like it had never seen a brush. The assistant hands' were so dirty that she had to use hand sanitizer twice to remove the dirt.

Required Equipment – This should be an area where it is so easy not to have points but we still do. Expired items in the first aid kits. Dirty grooming items. Missing items. Extra equipment not cleaned to the appropriate standard. Make sure your members know how to use and the purpose of the items in the required equipment. All members should know how to put on a wrap and how the various items in the first aids kits are used.

Vet Box – This area needs continuous education. Saw instances where the apply water, let sit a couple of minutes to draw heat and then scrape wasn't being done. Water right on and then scrape immediately. I know there are different opinions on this but USPC still recommends this method. Also too many times the cold water was put immediately and directly on the back of the horse. We need to provide this education at the summer camps and at the D eventing rally.

One Day Trailer Rally – Rulebook indicates the water buckets can be hung or the horse offered water every hour. Encourage your members to hang the buckets. If they get busy and forget to offer water they could get points off but most of all their pony suffers.

Stable Managers – Make sure stable managers know their role as a member of the team. Some told me they didn't know anything about being stable manager and/or

it was their first time. Also make sure the other team members know the role of the stable manager. There is a good job description on the USPC website.

Personal observations from an "old school" pony club mom. I know these things may not be spelled out in the rulebook but

Too many competitors coming to briefing looking like a bunch of orphans.

Pajama pants being worn to a horse inspection.

Inappropriate shorts (Daisy Duke's)

Long hair not secured.

Bad attitude.

Attachment G

VRPC 2017 Calendar

1/25-29/2017 USPC Equine Symposium & Convention Westin Los Angeles Airport, Los Angeles, CA

2/11/2017 ~~VRPC Regional Council Mtg~~ standards & Rating Clinic

2/18-19/2017 VRPC "National Training & Retreat" & Regional Council Meeting in Charlottesville, VA

2/25/2017 Quiz Rally, Falls Church RBPC hosting

5/14/2017 Dressage Rally, Deep Run Hunt Club DRHPC hosting

6/3-4/2017 Show Jumping Rally, Morven Park LHPC hosting

6/17-18/2017 Eventing Rally, Glenwood Park MOC & ODHPC hosting

Before Champs
7/17/2017

HB Test

USPC Champs, Kentucky Horse Park, Lexington, Ky

9/9-10/17 ~~9/17/2017~~
October
10/28/2017

TET Rally???

National Tests (C3, B, ~~W~~ & A)
Games Rally, Great Meadows CWPC hosting

Sept. 17th ~~11/11/2017~~ → Polocrosse Rally

?? March - Horseless Rally (SARC)

late June/early July - D1/D2 & D3 weekend (ODHPC)

2017 Camp at Sweet Briar College

Attachment F

6 days (Mon-Sat) or (Sun-Fri) - \$150 per day - **\$750 for 6 days**

Equestrian Facility (mostly exclusive - very rarely does anyone use the arenas while we are there, and if they do use the arenas, its only after we have finished)

- Large Indoor
- Large Outdoor
- XC fields
- Trail Riding
- Lounge
- Barn with 2 wings (East & West) with 25 stalls each. We have always used the West wing exclusively (no other horses in that wing while we are there)
- SB provides shavings, we clean the stalls - **\$15 per day/stall**

Lodging

Room and Meals - approximately **\$50 per day/person** they will have final numbers this week

- All Meals included all day every day in cafeteria
- Dorm - they usually give us a building that no other campers use while we are there, so we have the entire building
 - Dorm Rooms (2 beds per room, some single rooms for chaperones or instructors)
 - Large lounge
 - TV room
 - Bathrooms on each floor
 - Mini kitchen (which don't really need because all meals are included)
- Instructors do not have to pay for themselves, is factored into the cost
- Chaperones do not have to pay for themselves - is factored into the cost

Pool

Large indoor Pool - we only have to pay for cost of lifeguard at approx. \$15/hour with min of 3 hours so **\$45 each day**. We usually only use the pool one day

Instructors (minimum of 2 paid instructors, sometimes C's teach D's at no cost)

	Instructor A	Instructor B	C' A	C' B	
AM: Lesson 1	5 to 6	5 to 6	1 to 2	1 to 2	
AM: Lesson 2	5 to 6	5 to 6	1 to 2	1 to 2	
	12	12	4	4	32

Other Cost

- Craft
- T-Shirts

The exact cost will vary depending cost of Instructors, Craft, T-Shirt and number of campers. Using Cost from previous years, the breakdown is as follows:

Minimum # campers	10 -	\$550 per camper
	11 - 15	\$450
	16 - 20	\$350
	21 - 25	\$300
	26 - 30	\$250